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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: **Scott A. KLIGER, Thomas M. MIDDLETON III,
Gregory T. WHITE**

Atty. Doc.: **UCC-16**

Serial No.: **09/616,605**

Filed: **July 14, 2000**

Group Art Unit: **2144**

Confirmation No.: **6154**

Examiner: **Yemane M. Gerezgiher**

Title: **METHOD AND APPARATUS FOR DYNAMICALLY CONSTRUCTING
CUSTOMIZED ADVERTISEMENTS**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

**PETITION FOR EXTENSION OF TIME TO RESPOND
UNDER 37 C.F.R. 1.136(a)**

Applicants hereby respectfully petition the
Commissioner of Patents and Trademarks to extend the time to
respond to the final Office Action (Paper No. 20050525)
dated **June 1, 2005** for a period of **one (1)** month from
September 1, 2005 to and including **October 3, 2005**.

Attached hereto is a responsive amendment and our
check payable to the Commissioner of Patents and Trademarks
in the amount of **\$ 60.00** to cover the cost of the extension.

10/05/2005 SHASSEN1 00000020 09616605

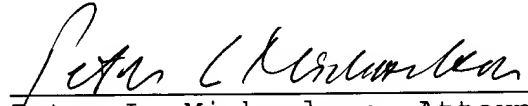
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60.00 OP

In the event this check is unacceptable,
insufficient or is omitted, kindly charge the additional or
entire cost, as appropriate, of this extension to my deposit
account number 13-3083. To facilitate that charge, a
duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

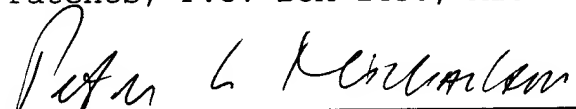
September 27, 2005


Peter L. Michaelson, Attorney
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MICHAELSON & ASSOCIATES
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Parkway 109 Office Center
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Red Bank, New Jersey 07701

CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being
deposited on **September 28, 2005** with the United States
Postal Service as first class mail, with sufficient postage,
in an envelope addressed to Mail Stop AF, Commissioner for
Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Signature

30,090
Reg. No.